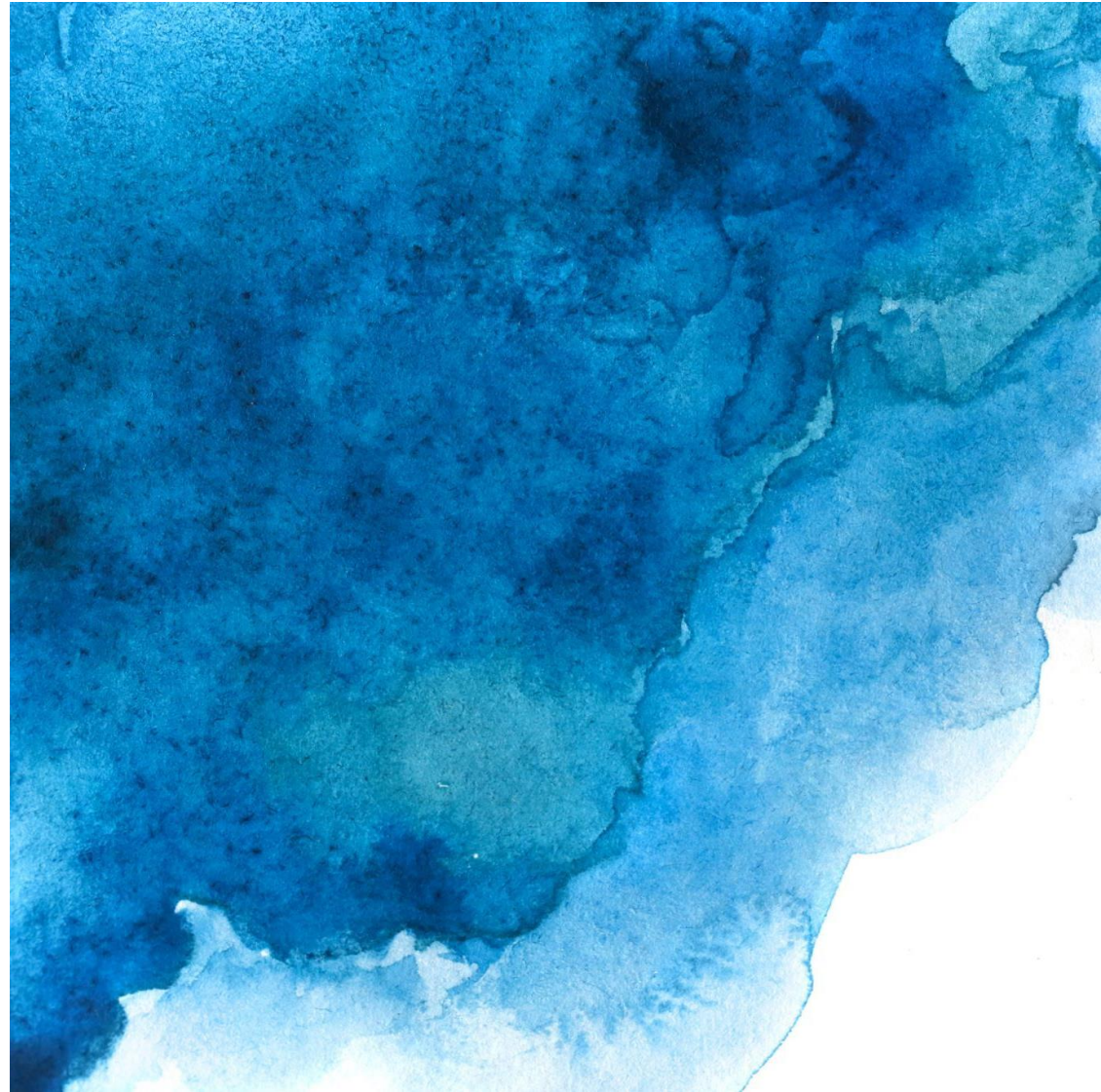




J&R Aquatic Animal Rescue

2025 in review





Adoptions

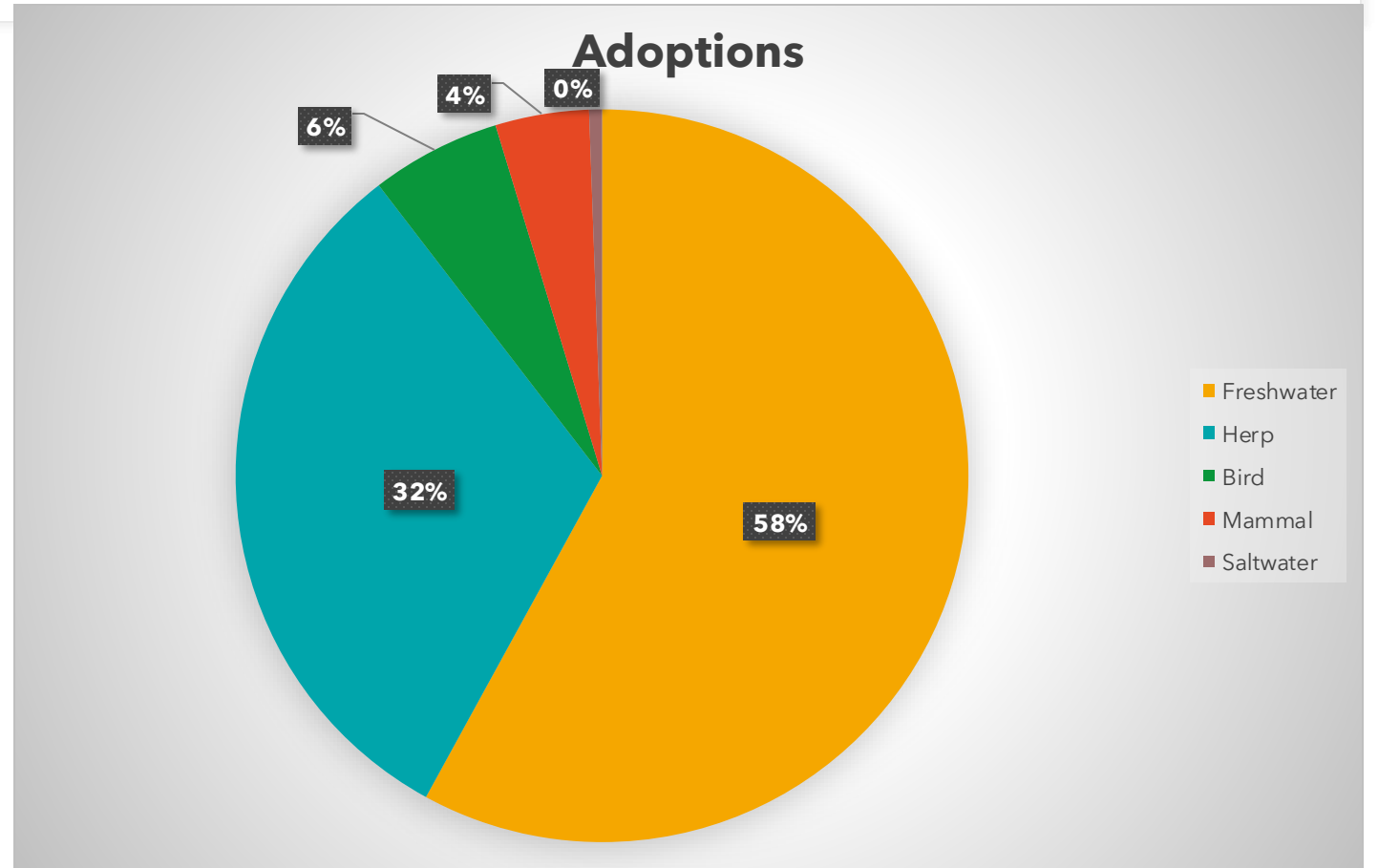
Adoptions

Total Adoptions

3,001

Adoption Totals

Freshwater	1740
Herp	948
Bird	172
Mammal	124
Saltwater	17





Top 10 Adoptions

Ghost Shrimp	377
Misc Isopods	200
Assorted Common Guppy	168
Shadow Roaches	100
Mystery Snail	91
Cherry Shrimp	85
Comet	84
Parakeet	81
Assorted Fancy Guppy	74
Assorted Platy	73

Surrenders



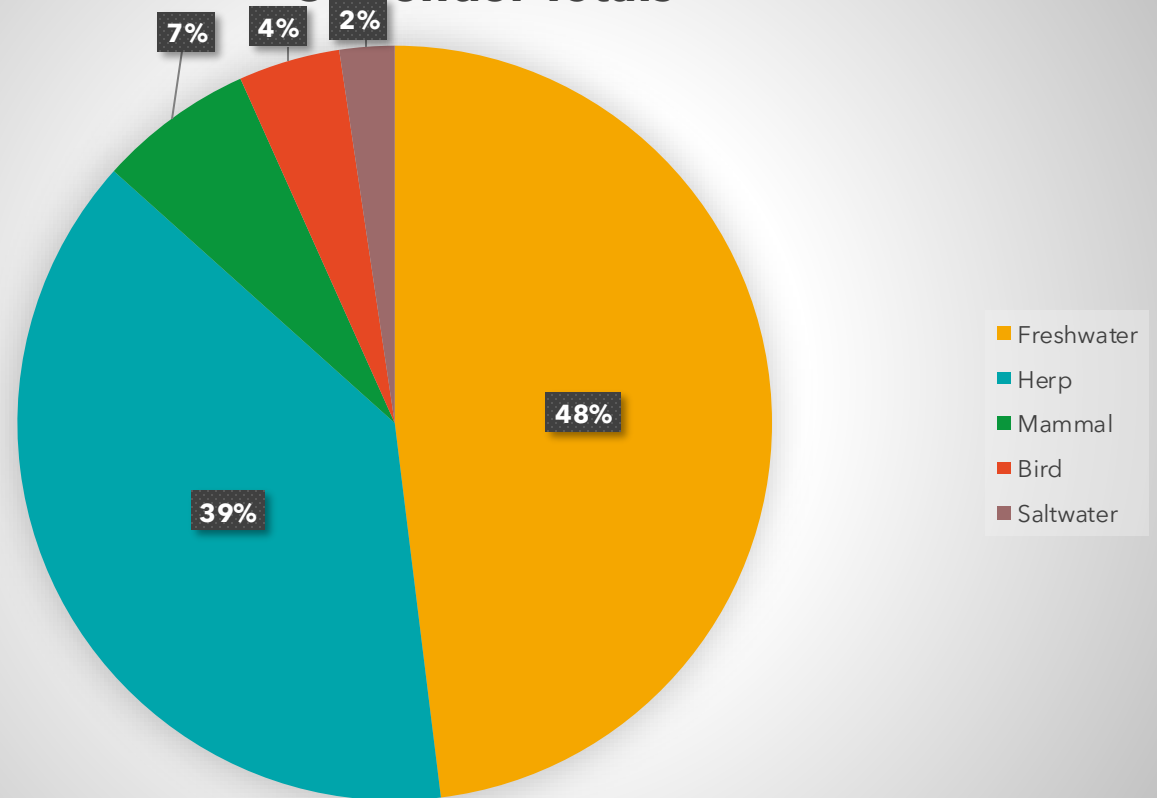
Surrenders

Total Surrenders

2,252

Surrender Totals	#
Freshwater	1082
Herp	869
Mammal	150
Bird	98
Saltwater	53

Surrender Totals



Top 10 Surrenders

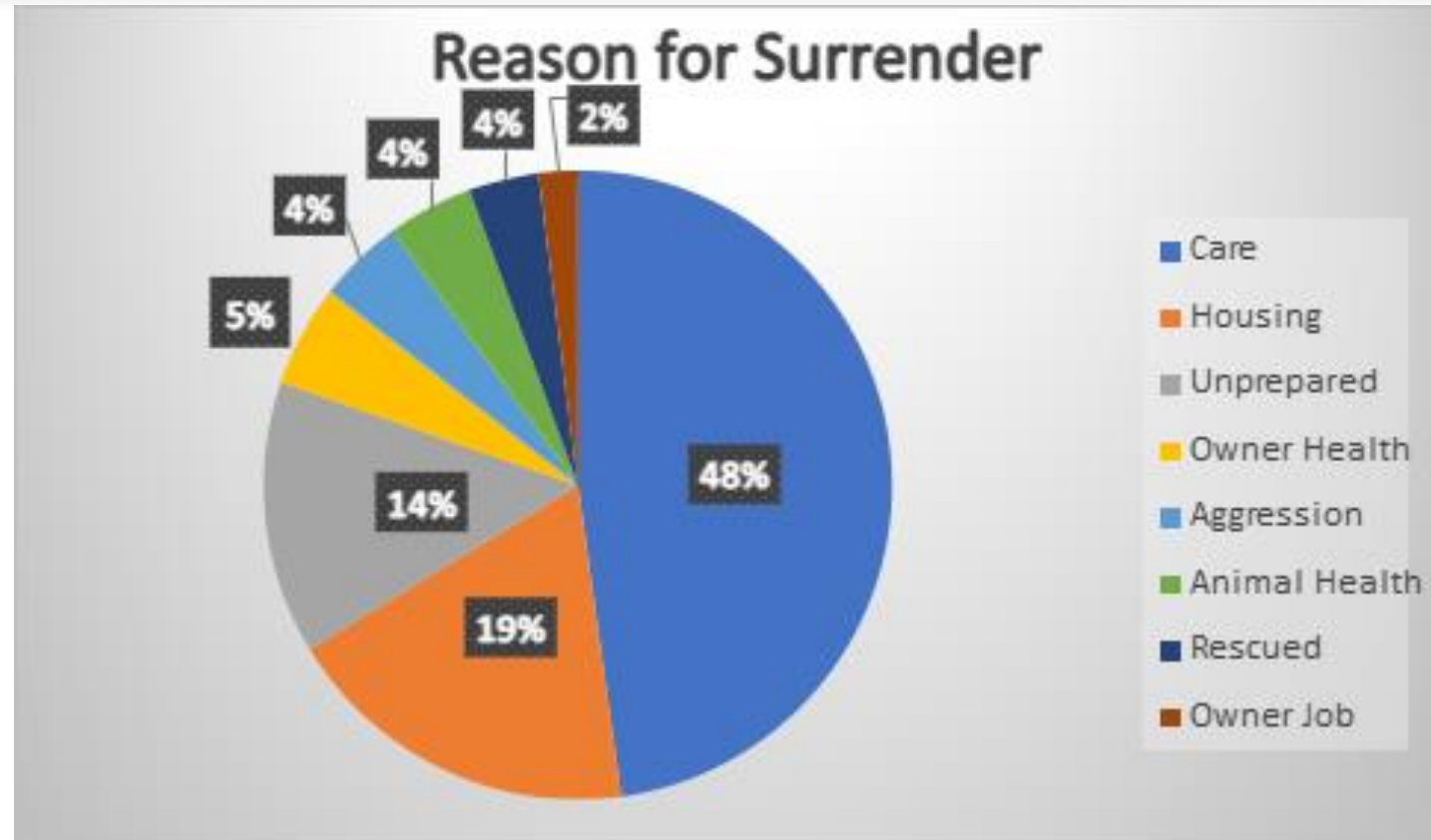
Misc Isopods	200
Red-Eared Slider	163
Comet	118
Shadow Roaches	100
Assorted Common Guppy	92
Leopard Gecko	81
Bristlenose Pleco	76
Assorted Fancy Guppy	74
Giant Ramshorn	68
Assorted Platy	67

Surrender Events



Surrender Events

Reason for Surrender	
Category	Number
Care	119
Housing	46
Unprepared	35
Owner Health	13
Aggression	11
Animal Health	11
Rescued	9
Owner Job	5

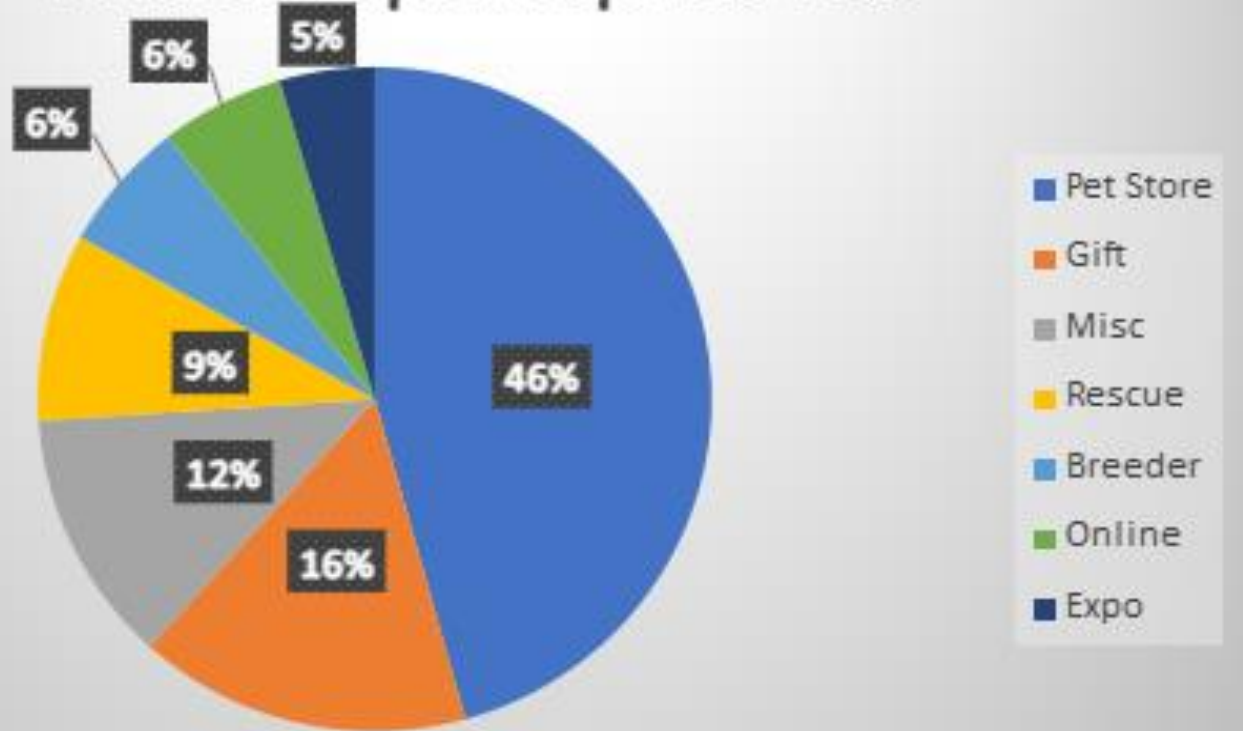


Surrender Events

Aquired Animal

Place	Number
Pet Store	100
Gift	35
Misc	27
Rescue	20
Breeder	14
Online	13
Expo	10

Where People Acquired Pets



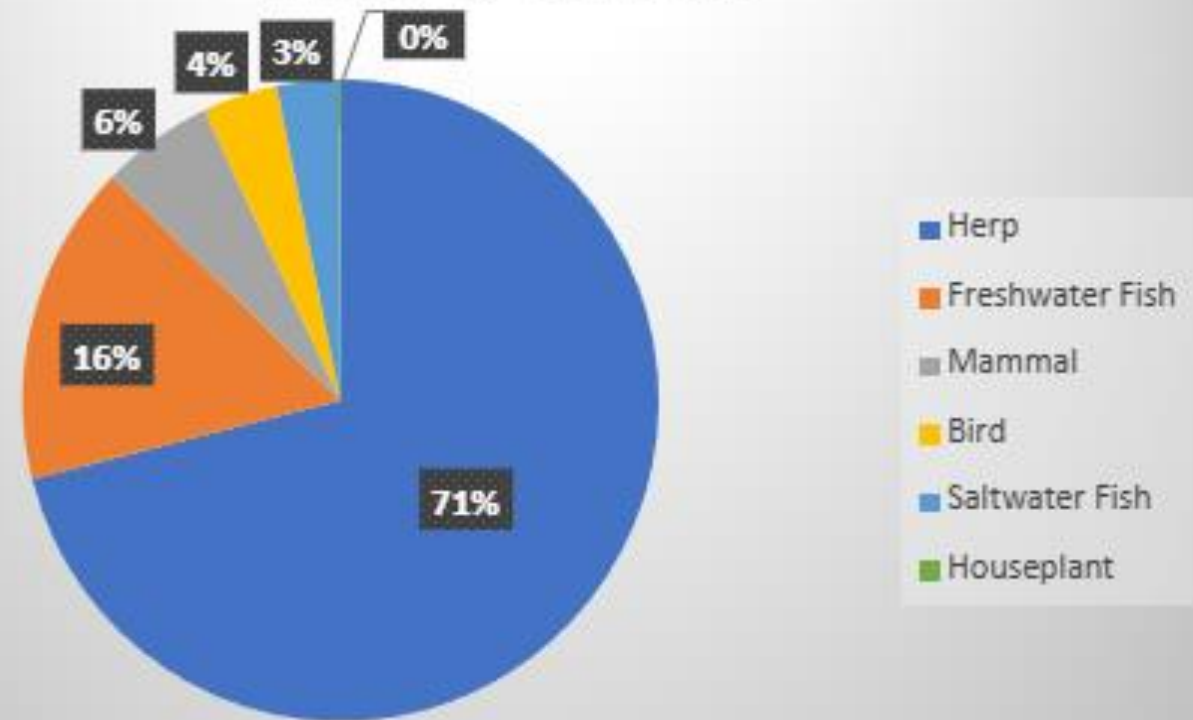
Surrender Events

Animals Surrendered

Total Animal Surrendered	1,420
Average Animals Surrendered	53

Category	#
Herp	1,009
Freshwater Fish	230
Mammal	81
Bird	54
Saltwater Fish	45
Houseplant	1

Kinds of Animals

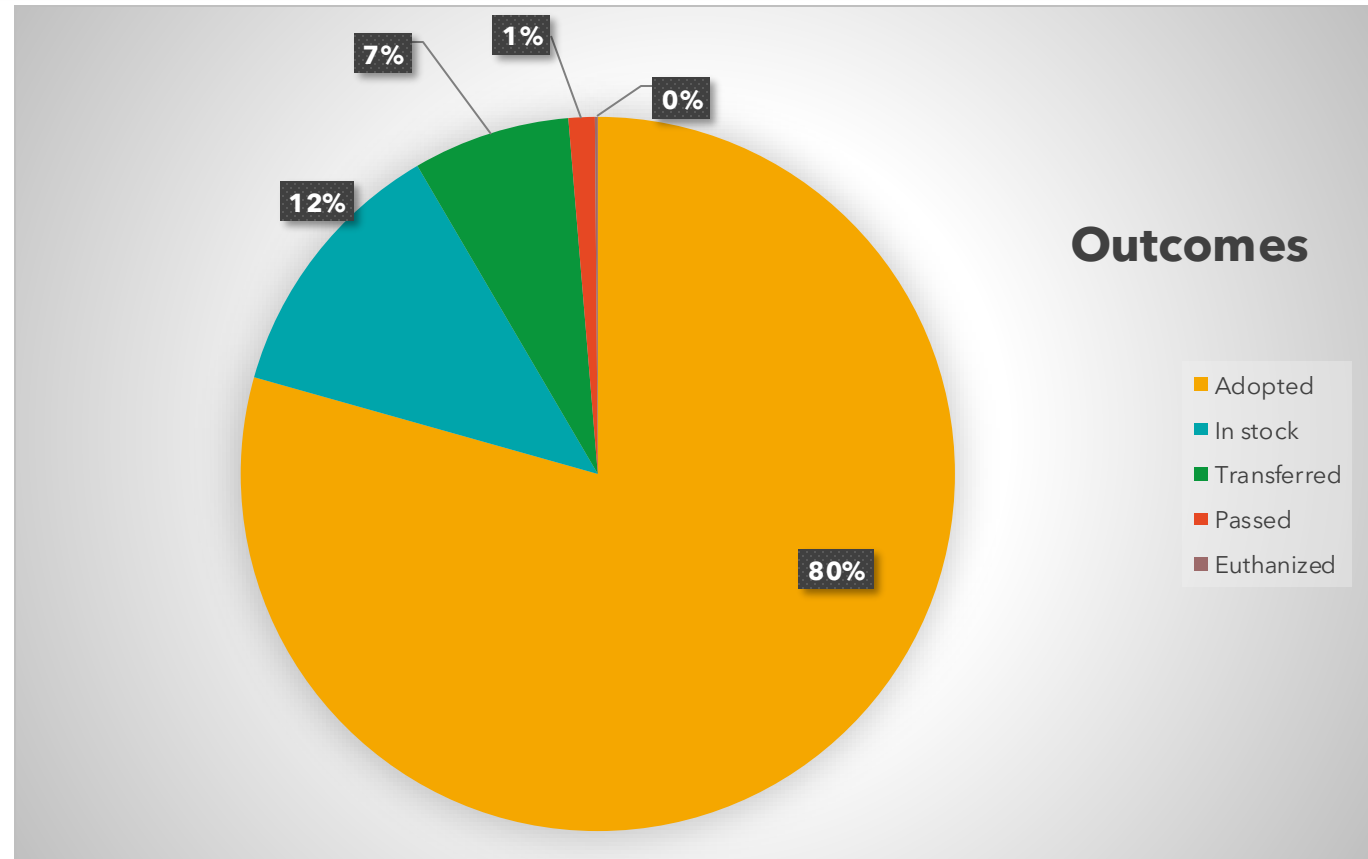


Outcomes



Outcomes

Outcome Totals	#
Adopted	3012
In stock	463
Transferred	270
Passed	45
Euthanized	5



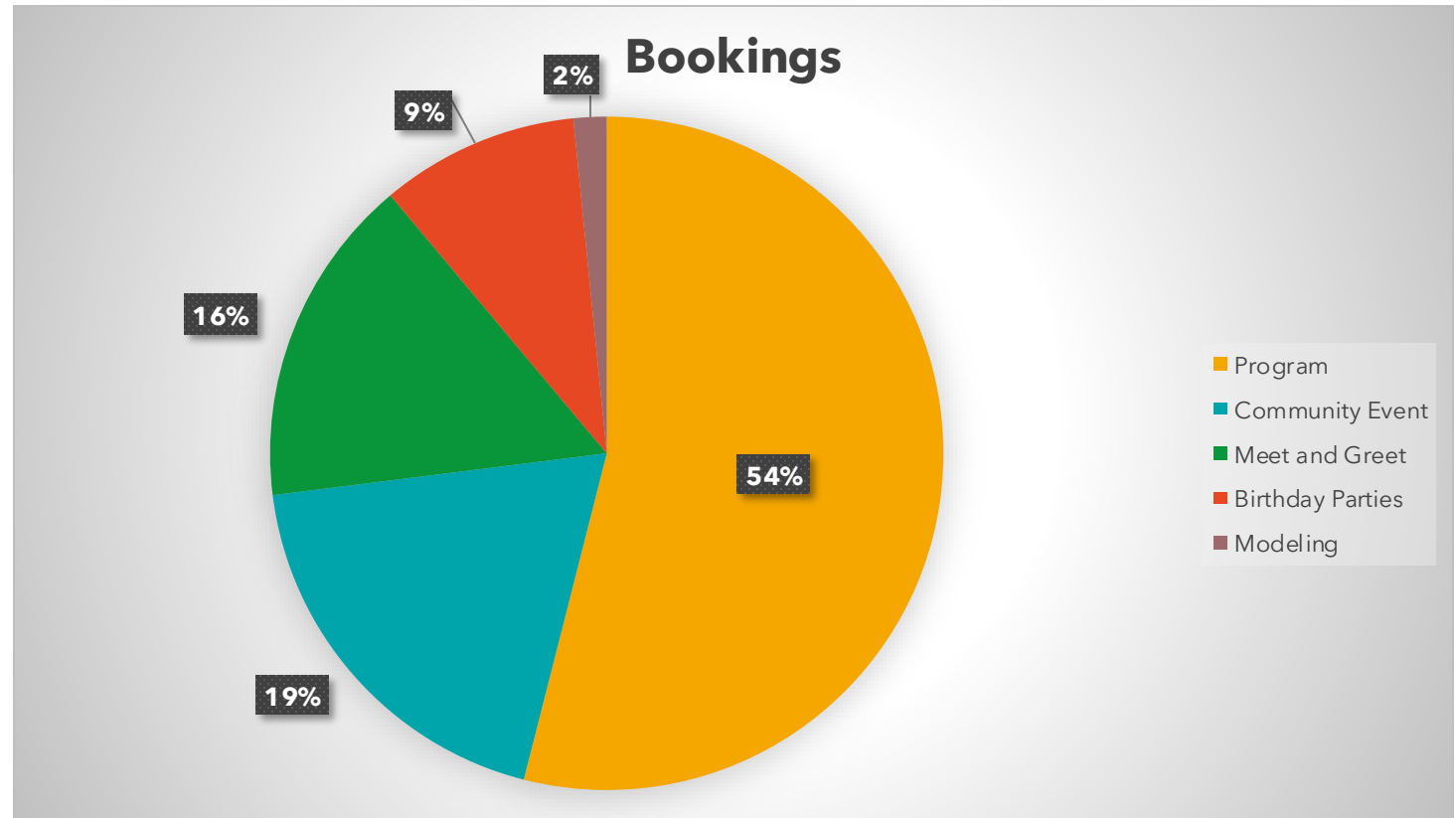
Educational Events



Educational Events

Bookings	
Category	#
Program	34
Community Event	12
Meet and Greet	10
Birthday Parties	6
Modeling	1

Total Bookings 64

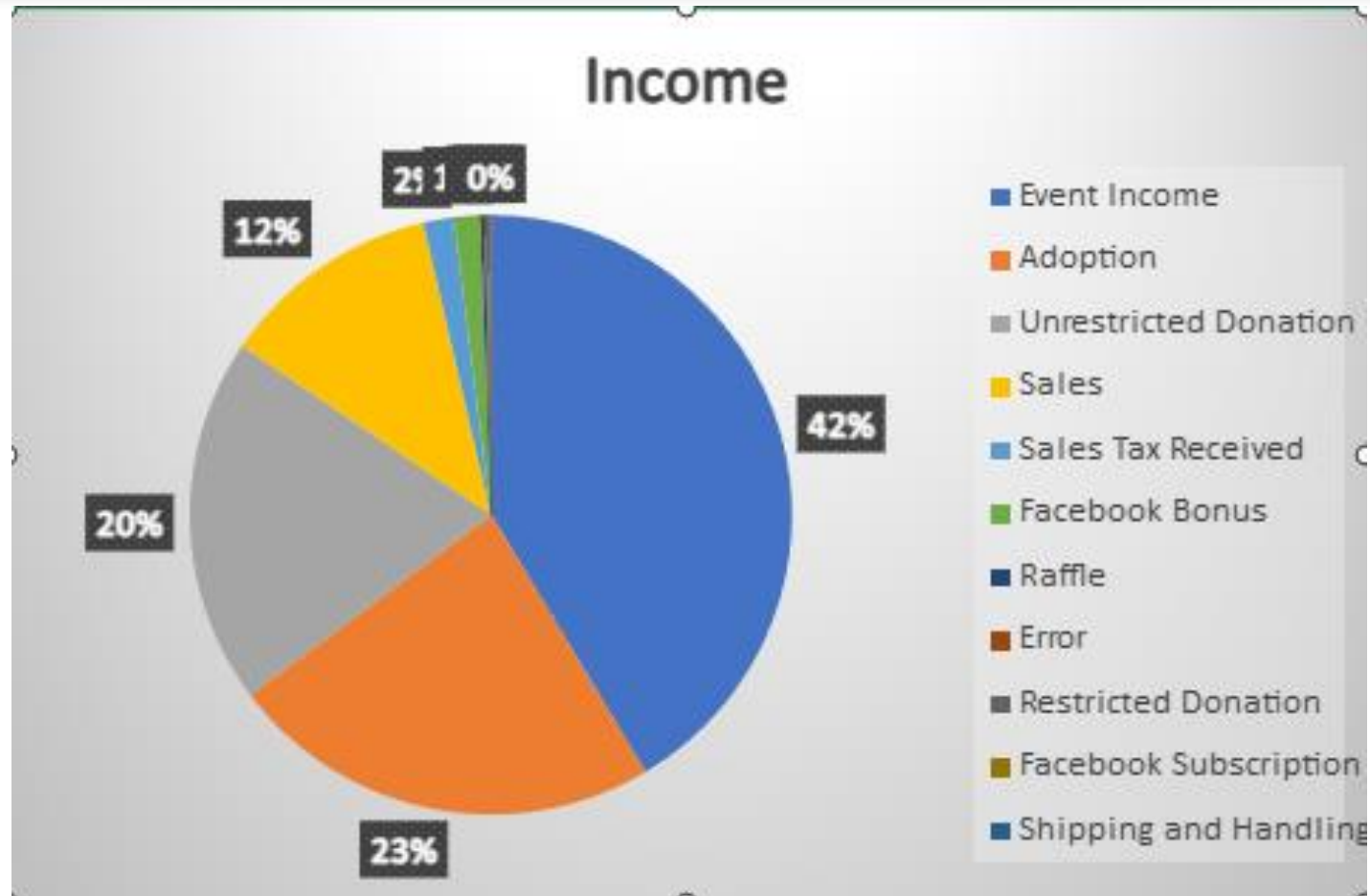


Income vs. Expenses



Income

Income	
Category	Amount
Event Income	\$72,549.09
Adoption	\$40,805.42
Unrestricted Donation	\$34,700.24
Sales	\$20,748.74
Sales Tax Received	\$2,863.23
Facebook Bonus	\$2,481.17
Raffle	\$436.00
Error	\$219.35
Restricted Donation	\$150.00
Facebook Subscription	\$127.32
Shipping and Handling	\$60.31
Interest	\$0.64



Expenses

Expenses	
Category	Amount
Bills	\$49,281.35
Animal Care	\$37,654.04
Vehicle Expense	\$24,258.94
Inventory	\$19,217.94
Building Maintenane	\$7,286.18
IRS Taxes	\$5,890.01
Supplies	\$3,990.76
Sales Tax	\$2,307.41
Mileage	\$1,484.61
Volunteer Refreshement	\$1,049.01
Advertising	\$883.77
Membership	\$696.19
Field Trip	\$192.08
Volunteer Reimbursement	\$129.90
WI State Income Tax	\$129.48
WI State Unemployment	\$125.47
Donations	\$45.00
Social Security	\$24.80
Postage	\$23.61
Medicare	\$5.80

