

JRAAR Q3 2023 Meeting Minutes

Treasurer's Report

- We brought in \$23,706.24, a 40.2467% increase from Q3 last year and a 6.2143% decrease from last quarter.
- We spent \$23,134.34, a 8.05455% decrease from Q3 last year and a 6.8959% decrease from last quarter.
 - Our largest expense was Rent and Utilities

John made a motion to accept the report as read, Rosa seconded the motion and the motion passed unanimously.

Animal Outcomes

- We brought in 408 Animals a 4.22535% decrease from Q3 last year
- We adopted out 458 a 76.834% increase from Q3 last year

Social Media

- Facebook – 9,552
 - We have been posting more due to a bonus program. Also trying to post more videos on Facebook, TikTok, and Instagram.
- Twitter - 87
- Instagram - 502
- TikTok - 3098
- YouTube – 39
 - Trying to find time to post more educational videos

Events

Surrender Events

In the 14 events we have had so far this year we have a total of 237 animals surrendered, 300 attendees, and a Facebook reach of 176,196 people.

We have 29 events planned for next year and 10 have confirmed so far.

Looking for a couple of dedicated volunteers to run these events in 2024 and this could turn into a paid LTE position if we can get grants for it. Working on a grant right now with the WIDNR to fund the entire program for the year.

Also looking for more rescues to participate. Must be a 501c3 animal shelter that has a website dedicated to finding homes for animals to be able to accept surrenders at these events. All others are invited to hand out information.

The biggest expense for these events is vehicle rental and I would like to look into buying or having a van donated. Last year we spent 1,828.83 renting vehicles for these events alone. We have spent more on that already this year. With 29 events next year, we would save money by buying a van and paying insurance and a loan payment.

Restaurant Fundraisers

The Buffalo Wildwings fundraiser was our best one of the year and I would like to do one quarterly in 2024.

Fairs

Fox Valley Fish Fair

Made \$791.84

Fox Valley Plant Fair

Made \$896.90

I am looking into new venues and would like to change the venue to Lucky Dogs in Neenah if the price is right. We are paying over 800 for each event right now and if we can get a cheaper rate, I would like to move.

Adoption Events

Great at getting the word out about who we are and what we do.

John will send out a list of dates to pet stores in the area to start booking events for next year.

Expos and Shows

Wings and Tails events all went well.

Milwaukee Aquarium Society Swap was OK and might be better in spring

John will look into special buys on equipment, food, stuffed animals and 3d printed items for expos

Adoption Center

Total Income \$13,874.66

Total Plan \$9,859.22

Difference +\$4,015.44

Old Business

Vehicle

Looking for donations of a vehicle for our events.

New Business

Date for next meeting

Sunday January 7th

Payroll

Once we get over 3 months of rent/utilities saved up we can start working on getting a paid staff

Volunteers

Volunteers should be its own committee.

The only time volunteers that are minors should be handling animals is on days that they are volunteering and the only animals they are allowed to handle are the ones in the adoption center.

Open Forum

Adopters finding new homes for adopted animals

Our job is to find permanent homes for the pets that are surrendered to us. When someone adopts from us, and needs to rehome the animal, they are to return the animal to us so we can find it a home. Our adoption agreement states, "I agree that I will not sell, give away or otherwise dispose of said animal to any person(s), dealer, retailer, auction, institute, or any other entity for any reason. If later I am unable or unwilling to keep this pet, I agree to first contact JRAAR and give them the option to reclaim said pet at no charge."

We occasionally find animals that we have adopted, up for rehoming on social media. When this happens, from now on, the person will be ineligible to adopt from JRAAR until they address the board of directors in writing to get their eligibility reinstated.

John will add lines for initialing each paragraph to the adoption agreement to ensure that people read each section.

Capturing useful information on intakes

Discussed ways to capture useful information on intakes. Info such as favorite foods, habits, likes, dislikes and that sort of thing could be posted on the website and on kennel card. Also discussed more signage around the store directing people to the website.