

JRAAR Q1 2022 Meeting Minutes

Treasurer's Report

- We brought in \$18,167.67 up 32% from Q1 last year
- We spent \$10,501.49 up 55% from Q1 last year

Animal Outcomes

- We brought in 224 Animals up 22% from Q1 last year
- We adopted out 361 up 33% from Q1 last year

Social Media

- Facebook – 4543 likes
- Twitter – 59 followers
- Instagram – 281 followers
- TikTok – 1824 followers

Events

Fundraisers

We threw Fox Valley Fish Fair, Fox Valley Herp Fair, Achy Breaky Bugs and an online fundraiser for Betty White's Birthday. They were all successful.

Surrender Events

We had events in Oshkosh, and Eau Claire. We had a combined 67 animals surrendered, 126 people attended, and had a reach of 38K people on Facebook.

Director's Goals for 2022

- Move adoption center into a storefront
 - Recruit a staff of volunteers which can help with animal care and building maintenance
 - We can be open to the public which will increase adoptions and sales
- Hire a director

- Having an employee on staff, either full or part-time, will remove distractions and increase accountability for the shelter instead of relying on volunteers 100%
- Should be able to get grants to pay for some payroll when it comes to invasive species work

New Business

The pros and cons of opening an adoption center were discussed and the board feels that the time is right for us to move forward in our search. Rental agreements will be brought to the board for review and approval before any final decisions are made.

Idette has stepped down as an officer. John would like to thank her for her two years of service to JRAAR.

John nominates Mary Prisco to the board of directors. Mary accepted the nomination and was unanimously voted in.

Nick recommended an insurance agent and John was able to get liability insurance for a very good price.