

# JRAAR Q4 2024 Meeting Minutes

## Attendance

John, Rosa, Robert, and Rachel  
Amy and Macy sat in.

## Meeting Minutes

Read and approved Robert called for a vote, Rosa seconded it and it passed.

## Treasurer's Report

Last Quarter

- We brought in \$35,042.96 = 22% increase over 4<sup>th</sup> quarter last year
- We spent \$37,208.73 = 53% increase over 4<sup>th</sup> quarter last year
- Net = -\$2070.65
  - Biggest expenses were bills, animal care, and event expenses.

Read and approved

## Animal Outcomes

Last Quarter

- We brought in 562 animals = 4% increase over 4<sup>th</sup> quarter last year
- We adopted out 727 animals = 25% increase over 4<sup>th</sup> quarter last year

## Social Media

- Facebook – 16,818 Followers – 43 Subscribers
- Twitter - 92
- Instagram - 675
- TikTok – 3,329
- YouTube – 71

## Events

### Surrender Events

Have been going well. Almost booked up for next year.

### Fairs

#### Fox Valley Fish Fair

Planning phase for each. Rooms are booked and we are searching for vendors.

## Adoption Events

Mike and Teri are booking Petco events on their own. We are looking to book one every other week or so to take full advantage of the adoption program.

## Online Auction

Income: \$2,060.71 + \$151.65 (See's Candies) = \$2,212.36

Expenses: \$646.79

Total: \$1,565.57

15% Commission: \$234.84

Net Total: \$1,330.73

We made 830.29 more than fall of last year.

## Educational Events

We had 16 events this quarter

We booked 45 events this quarter for next year

John did a presentation for the Wisconsin Library Association and that worked out well.

We also offer a multiple booking discount and split mileage on multiple bookings. This makes the libraries that book with us recruit their neighbors and has worked out well.

## Events Discussion

## Adoption Center

4th Quarter	
Total Income	\$23,802.24
Total Plan	\$18,374.76
Difference	\$5,427.48

## Volunteer Committee

Trying to recruit large groups of people to come help with bigger projects.

Also handyman needed to fix random stuff around the shelter.

## Old Business

### Complaints

### Nominations

Any New Nominations

## New Business

Date for next meeting

April

## Elections

Nominations are for the following positions

John for President

Rosa for Vice President

Rachel F for Member at Large

Rachel V for Member at Large

Amy for Member at Large

Devin for Member at Large

## Constitution Changes

Our constitution now reads: "J&R Aquatic Animal Rescue's purpose is to give people an option for their unwanted pets other than releasing them into the wild; find homes for surrendered pets; to further the study of all forms of aquatic life, to promote interest, exchange ideas, distribute information concerning the aquarium hobby, and to encourage the responsible breeding and display of aquatic life."

Since we deal with more than just aquatics, John would like to change it to read "J&R Aquatic Animal Rescue's purpose is to give people an option for their unwanted pets other than releasing them into the wild; find homes for surrendered pets; to further the study of animals, to promote interest, exchange ideas, distribute information concerning the pet industry, and to encourage the responsible keeping, breeding and display of animals."

## Friends of JRAAR

Would like to move forward with the idea to start a friends non-profit while we change around our 501c3 status from a private foundation to a charitable organization. This process takes up to 5 years otherwise.

Potentially recruit a CPA board member to handle this.

## Open Forum